

NYSABA/NRCCA  
5318 Fox Road, Farmington, NY 14425  
T-315-986-9320  
nysagri@gmail.com



***Sponsorship/ Attendee Form***

Return with payment to: NYSABA, 5318 Fox Road, Farmington, NY 14425.  
Northeast Conference, **Nov. 30 & Dec. 1 (full days) + Dec. 14&15 (half days)**  
**Over 20 hours of Professional Development**  
MOVED TO 100% VIRTUAL

1. Name: \_\_\_\_\_ Title: \_\_\_\_\_

2. Company: \_\_\_\_\_ Phone: \_\_\_\_\_

3. Address: \_\_\_\_\_ Email: \_\_\_\_\_

4.

All-days **\$200**

**-Early registration (before Nov. 9) \$170**

1-day **\$75**     Nov 30     Dec 1     Dec 14 & 15 (mornings)

**-Early registration (before Nov. 9) \$70**

5. Sponsorship Level:

\$100     \$500     \$1000     \$2000

6. Discounts:

NYSABA member discount                      **-\$10 per member**

7. 2021 NYSABA Membership:

Sustaining **\$1200**     Manufacturer **\$550**     Dealer **\$375**     Individual **\$85**     Public **\$50**

**TOTAL \$ \_\_\_\_\_**

# 2021 Northeast Agribusiness & Certified Crop Adviser Conference

## Nov. 30 – Dec. 1 (full days), plus Dec. 14 & Dec. 15 (half days), 2021

### Virtual Conference

#### Featuring the Cornell Field Crop Dealer Meeting

#### Sponsorship & Exhibitor Incentives

##### 1. Sponsorship Rates: (Circle your choice)

**\$100 – Contributing Sponsor:** (doesn't include registration.) Company name to be included in list of sponsors at the beginning of each session. Sessions will be online in archive form after live event.

**\$500 – Commercial Sponsor:** (includes one All-days registration.) Company name to be included in list of sponsors at the beginning of each session. Commercial Sponsors will provide a One Minute video to the conference technical administrator in advance. It shall run before at least one session and will thereafter be attached to that archived session offering permanently.

**\$1000 – Full Commercial Sponsor:** (includes one All-days registration.) Company name to be included in list of sponsors at the beginning of each session. Commercial Sponsors will provide a Two-minute video to the conference technical administrator in advance. It shall run before at least one session and will thereafter be attached to that archived session offering permanently.

**\$2000 – Sustaining Commercial Sponsor:** (includes two All-day registrations.) Company name to be included in list of sponsors at the beginning of each session. Commercial Sponsors will provide a two-minute video to the conference technical administrator in advance. It shall run before at three sessions and will thereafter be attached to that archived session offering permanently.

Sponsors will need to send their company logo and/or video in digital format by 11/20/21 to Jeanette Marvin  
(315)986-9320

[nysagri@gmail.com](mailto:nysagri@gmail.com)

Contact Jeanette for transfer instructions

#### NYSABA Annual Meeting \* Northeast CCA Training Cornell Field Crop Dealer Meeting

**DEC Applicator Credits \* Over 20 CCA CEUs, DEC Applicator Credits Pending**

**Agribusiness, Farmers and Veteran Crop Advisers:** Attend Advanced to earn credits both DEC (for any sessions thus designated PM) and up to 20 CCA credits.

Certified Crop Adviser Credits, DEC Applicator Credits, technology, Land Grant University and Industry expertise, agribusiness, field crops, nutrient management, soil and water management, pest management—will collide on the internet Nov. 30 – Dec. 1 plus Dec. 14 and 15 in the morning, 2021

**Agribusiness, Farmers and Veteran Crop Advisers:** Earn DEC (for any sessions thus designated) and CCA credits. Register for one, or all four days. Individuals who plan to attend all days and register before Nov. 9, 2021 to receive a \$10 discount per day.

NYSABA members receive an additional \$10 per registration.

Archived viewing of the conference will be offered for those who have paid four-day attendance. DEC applicator credits cannot be awarded for archived viewing of the sessions. Credits will be voided for anyone who does not attend full session. Credits will be voided for anyone who does not register for the session.

**Conference Attendance-** We expect 200 live attendees. Sponsors do NOT receive an attendee list but may follow up with inclusion in a digital mailing sent after the Conference.

**\$200 - All-days Training (earn up to 20 CCA CEU) + access to archived sessions.**

- Early registration before Nov. 9 is -\$170

**\$75 - 1-day Training (earn up to 8 CCA CEU). Dec. 14 & 15 morning sessions will be considered as a single day for payment purposes.**

- Early registration before Nov. 9 is -\$70

-NYSABA Discount – NYSABA members receive an additional \$5 per member registration. Use code "nysaba" at registration.

To register, visit [www.nysaba.com](http://www.nysaba.com) and click on the conference page, or use form on opposite page. You will receive a conference access code and directions by email.